



What is ntrade ?

ntrade is an advanced online solution meant for businesses who aim to strengthen their online presence. This solution is our own indigenous platform, and is written by a team of experienced web developers and e-commerce consultants.

ntrade has been in business for the last 3 years serving up to 300 clients world wide. It is being sold by numerous ISP's in UK and businesses every week are realizing the potential of this state of the art online commerce platform.

ntrade recognizes the fact that every business has almost different needs when it comes to IT solutions and in turn offers a flexible and customizable platform, which no doubt will tune to your business requirements.

What does ntrade offers?

ntrade mainly aims for businesses that need the following services: -

1. Content management systems.
2. Fully dynamic websites.
3. Online catalogue with customer registration and online marketing tools.
4. State of the art online retailing solution with website advertising and online marketing tools.
5. ntrade Desktop, an offline version of ntrade designed to make your High street shop hooked up to the online shop.
6. Wholesale-retail chain solution.

***“Compare the ntrade Features and find suitable choice for you*”**

ntrade Standard

- 500 products – number of products you can upload to your site (If you require a larger product license please contact your sales manager).
- Sub product feature – a good way of organizing your products when you use this feature e.g. if you sell trainers a sub product would be laces.
- Product characteristics feature – you can change the characteristic of a product e.g. your product may be bought in different colours or sizes etc. You can add as many characteristics as you like to any of your products.
 - Unlimited sub-category feature – you can have as many sub-categories as you like to keep your products organized from each other Tip: have few main categories and lots of sub- categories splitting up your products.
- Multiple delivery feature – You can calibrate your delivery charges to how you want them via weight or by location.
- 3 set (Full and thumbnail) of images per product – Allows you to add an image to your product large and small picture (if you require more please contact your sales manager).
 - Product discount facility – Allows you to add discount to your products. Good for those stock clearances.
 - Product linking feature – You can link products that have relevance to each other.
 - Currency setting feature – Allows you to change the currency on the site from pounds, dollars, euros etc.
 - 3 non product updatable pages – 3 updatable pages you have full control of (if you require more please contact your sales manager).
 - Stock level feature – Automated stock level for your products online.
- Product promotions – New Products Section.

ntrade Advanced

Same as above plus:

- 5000 products – number of products you can upload to your site (If you require a larger product license please contact your sales manager).
 - Tax settings feature – Allows multiple taxes
 - Product promotions – Special Offers Section, Best Sellers Section.
 - Registered customer feature – Customers can register to your website, thus allowing them to come back and log back into your site
 - Customer discount feature – Enables special discount for loyal customers or staff.
 - Tell a friend feature – Allows customers to tell friends via email about any of the products displayed on your website.
 - Bonus point feature – Customers can accumulate points on the website and use them against future purchases similar to boots points and nectar point's scheme.
 - Newsletter creator wizard – Create professional newsletters about your company products and services.
 - Cart and web statistics – Statistics on how well your products are selling and how well the website is performing.
 - 5 non-product updatable pages – 5 updatable pages you have full control of -
(if you require more please contact your sales manager).
 - Extras PDF download feature – This feature allows your customers to be able to print off product information to use at their own leisure
 - Extra non-product updatable pages – (if you require more please contact your sales manager).
 - Custom Features – We can develop features which will suit your business
- Both packages include the following:-
- 1 domain name
 - 5 email accounts
 - 20 MB email space and email support with replies
 - 128 bit SSL on checkout pages.